PROJECT APPRAISAL REPORT

The purpose of this report is to provide comments, and related assumptions about our new establishment project of new coin at crypto currency exchange. The future of Crypto currency concept is promising, revealing more opportunities to bring positive changes and progress to e-Business and e-Payment sectors. With the rapid progress and improve of technology, crypto currency will not stop progressing. There are advanced steps towards improving and expanding the crypto currency concept since our study was conducted. More and more vendors are accepting payment with different types of crypto currency and many people are now more aware of potentials and opportunities that CC can offer. New forms of virtual currency have also been emerged and spread around the world recently. M-Pesa as example, which is a form of CC that offer a secure payment, has been introduced in Kenya in 18 2007 and now, it has been expanded into many other countries in Africa, Asia (including India) and Europe creating a highly popular payment service.

The market position of our existing company, Universal swap is stable due to the booming business of its major crypto product, Bit coin. Supply and Demand are the rulers of Bit coins’ value, Bit coin, being limited in its supply, follows the very economic principle as diamonds and Oil do; when something is limited, it has more value and the more the people willing to acquire it, the higher its price. Thanks to Bit coin embracing the role of forerunner, crypto currencies gained a lot of popularity in a short period, and Universal’s XYZ represents the clearest example for an upcoming Crypto currency. As for the company, r, the value of coins gradually started to increase leading people to invest in it reaching its peak map of around 22 bn 2022.

Here, in the 2nd question, we evaluate its npv and respective cash flows at the outset of project, assuming that npv of the firm are being done by coc, while npv of the project is being projected by the irr (internal rate of return). Projects are assumed to be mutually exclusive– This is seldom the came in modern day giant organizations where projects are often inter-related and rejecting a project solely based on NPV can result in sunk cost from a related project.  
  
Independent projects have independent cash flows – As explained in the spread sheet – though the project may look independent but in reality it is not as the new liquid pool can be closely associated with the spending on server services, as well as diversity and concentration of the customers.

We see as we create the npv profile of the project with respect to firm, there is Alternium, as far as it has been presented, will have the potential to introduce billions of future users into the digital economy, as they will be able to access it through apps and use exchange to pay for things or to send money to other users. Those functionalities are not distant from the idea of value transfer via block chain, common to other crypto currencies. The consequences of alternium’s introduction on other Crypto currencies are yet to be defined.